



Dr. Jennifer L. Garrett

Director
Nutrition Marketing
Kellogg USA

Jennifer L. Garrett, Ph.D. has been director, nutrition marketing for Kellogg USA since January 2007.

Dr. Garrett is responsible for providing leadership for Kellogg's nutrition marketing programs. She coordinates consumer and nutrition trends, nutritional claims, scientific reviews, and marketing guidelines to identify nutritional opportunities for the brands and pipeline.

Dr. Garrett comes to Kellogg Company with over 10 years of experience in the agri-food industry. Most recently she worked at Monsanto Company as industry affairs director, public affairs director and technical services director. She has wide-ranging experience in handling scientific and public affairs issues, especially in agriculture, biotechnology and nutrition. She has addressed the media on these issues and has lead technical and consumer communications workshops in this area.

Dr. Garrett is an active member of several associations to advance nutrition science and consumer understanding, including the International Food Information Council, GMA/FPA and the American Dairy Science Association.

She received a bachelor's degree and a master's degree in animal nutrition from the University of Kentucky and a Ph.D. in dairy nutrition and management from Virginia Tech.

Dr. Garrett was born in Nashville, Tennessee. She and her husband, Brian, reside in Dowling, Michigan. They have two children.