

**Steve Kopperud**, senior vice president: Mr. Kopperud has more than 25 years experience in government and communications. He is the former senior vice president of the American Feed Industry Association, where he was responsible for all state and federal government relations programs for the 700-company association, served as treasurer of its Political Action Committee, and oversaw issue management and communications strategies. A coalition builder, he led enactment of federal preemption of the Uniform Commercial Code "clear title" legislation for agriculture buyers; the Animal Facility Protection Act; the Animal Drug Availability Act, Animal Medicinal Use Clarification Act and first-time federal risk insurance for livestock producers. He has worked directly on omnibus farm bills since 1985, as well as on annual appropriations and budget legislation. He enjoys key contacts on House and Senate Agriculture Committees, House and Senate Appropriations Committees, and House Commerce and Senate Health, Education, Labor & Pensions Committees, as well as with key staff at USDA, EPA, OSHA and FDA. He is the founder and past president of the Animal Industry Foundation (AIF) - now the Animal Agriculture Alliance -- an education foundation representing livestock and poultry producers, animal science and agribusiness.

Mr. Kopperud is a former newspaper and magazine reporter and editor, and is an accomplished strategic communications expert, as well as a recognized public speaker and media trainer.