

Amy Richards' career in public relations spans two continents and clients in and outside agriculture. At Charleston | Orwig her expertise in media relations has been put to use on projects as diverse as corporate responsibility programs for Smithfield Foods, Inc., crisis communications consulting for Applebee's, and brand promotion for Pfizer Animal Health. Her public relations capabilities are reflected in efforts ranging from a *PRWeek* Award-nominated campaign, created while with a London-based public relations agency, to the Helping Hungry Homes™ and Learners to Leaders™ community outreach initiatives she currently leads for Smithfield Foods. Amy holds a degree in public relations with a minor in marketing.